

Materials List for:

Electroencephalographic, Heart Rate, and Galvanic Skin Response Assessment for an Advertising Perception Study: Application to Antismoking Public Service Announcements

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Materials

Name	Company	Catalog Number	Comments
BrainVision Engineering, LiveAmp	Brain Products GmbH Zeppelinstrasse 7 82205 Gilching Germany	BP-200-3000	32 Channel wireless EEG amplifier system
BrainVision Engineering, Neuromarketing Headset	Brain Products GmbH Zeppelinstrasse 7 82205 Gilching Germany	N/A still a prototype	6 channel EEG headset, Prototype system for EEG measurements to conduct neuromarketing studies
BrainVision Recorder	Brain Products GmbH Zeppelinstrasse 7 82205 Gilching Germany	BP-170-3000	EEG recording Software for EEG data acquisition
Nexus-10 MKII	Mind Media BV Louis Eijssenweg 2B 6049CD Herten The Netherlands	NX10B-8000mAh SN 0939130157	Biofeedback and Neurofeedback 10 channels acquiring system multipurpose measuring capabilities (heart rate, skin conductance and more)
BioTrace+	Mind Media BV Louis Eijssenweg 2B 6049CD Herten The Netherlands		Recording software for Nexus-10 MKII data acquisition